

Showcasing a Charity Group

SEVEN MINUTES OF VIDEOTAPING WILL MARK HISTORIC CIA EVENT

The “bruncheon” and theatrical presentation at the **Aventura Arts & Cultural Center** Feb. 17 -- which celebrated the awarding of grants to 30 South Florida cultural and arts groups by the not-for-profit **Citizens Interested In Arts (CIA)** -- has been filmed for posterity.

Miami-based **Personal Memoir Films** – thanks to the efforts of its president **Richard Auerbach** – said the videotaping would boil the hour-long bruncheon and two hour visual presentation down to a seven minute video which will show how the efforts of CIA are conducted and realized at its annual charity event.

Auerbach’s crew filmed the lavish bruncheon as well as the theatrical event featuring performances by **Arts Ballet Theatre of Florida, GableStage, City Theatre, Miami Children’s Chorus, City Theatre Summer Shorts** – all 2013 grantees – plus guest artists **Judy Scott** and pianists/vocalists extraordinaire **The Unconservatory**.

Thirty South Florida visual and performing arts organizations received 2013 grants from CIA – a charitable group founded 15 years ago to help struggling arts groups in South Florida. CIA President **Lenore Toby-Simmons** of Aventura and Grants Chairman **Dr. Dorothy Koreman** said the 2013 grants of \$81,500 pushed the entire monetary CIA donations to \$930,000 since the group was founded in 1997. They are hopeful that the donation total would crack the million dollar mark next year.

All 30 grantees awarded this year were officially recognized at the **Grantees on Parade/Champion of the Arts Bruncheon** which also honored charitable leaders **Robert & Florence Werner** – all captured on film via the video-taping. The annual event can now be shown to other community organizations, coupled with previous CIA filming by Personal Memoir – as a showcase for the CIA’s efforts.